

# The New York Times



#### **TUM THAI**

Som Tum Thai, the traditional sweet-and-sour papaya salad. As with all the dishes on the menu, diners can choose the salad's spiciness; here, even medium-spicy dishes can require a few sips of sweet, milky Thai iced tea.

(Diners can also bring their own beer or wine, for a small per-bottle fee.)



"Everything is connected to the story of the food our mama cooked for us when we were young, Now, we are serving it to New York."

#### LARB PLA

Crisp, Deep-Fried Fish at Hug Esan in Queens. The dish, Larb Pla. Its crust is airy and shaggy like honey comb, hiding juicy bits of flesh. When only the skeleton remains, you'll find yourself dipping sticky rice into the pool of sauce hiding below,or scavenging for forgotten pockets of meat: digging into the cheek, or picking at the edges of the belly. A friend began breaking off shards of the thin bones held together by a deep-fried crust, then said, correctly: potato chip.



### CRISPY RICE SALAD (NAM KHAO TOD)

Crispy rice salad, Ms. Charoenwong mixes jasmine rice with curry paste, sliced lime leaf and salt, forms it into a ball and deep fries it until its outer edges turn mahogany. She then breaks it up into dark, craggy bunches that she tosses with a bright dressing – of fish sauce, lime, scallion, cilantro and chili powder – before adding sour pork sausage, sliced ginger and peanuts. The clumps of rice are sometimes chewy, sometimes crispy and sometimes both, but always hold the dressing's thrilling, sweet-sour high note.

### **HOW TO EAT ESAN FOOD**

#### **STICKY RICE**

SUGGESTED DISHES: GAI YANG, LARB, PAPAYA SALAD, MOK NOR MAI, GRILLED DISHES



Take a bite size amount of sticky rice from the wrap.
 Close the wrap when you're done to keep it moisturized and warm.



2. Take a small portion of your protein into a bite size.



3. Dip the protein and sticky rice into a sauce.
Enjoy the whole thing in one bite!

#### **LETTUCE WRAP**

SUGGESTED DISHES : PLA PAO, LARB PLA, LARB PEDD, NAM KHAO TOD, NEUR NAM TOK, ETC.



1. You simply lay down a lettuce leaf, a cabbage leaf and the other vegetables you want on your palm.



2. Add meat, fish or rice and some sauces



3. Wrap them up and put it into your mouth. Oh, yum! It's really delicious.



## HUG ESAN SIGNATURES



#### **S1. PLA PAO** \$37.95

Grilled whole tilapia with Thai herbs served with sticky rice, fresh vegetables and vermicelli noodles \*\*Dipping sauce contains peanut\*\*



#### S2. LARB PLA \$37.95

Crispy Fillet Whole Tilapia with shallot, scallion, cilantro, culantro, garlic seasoned with sweet tamarind sauce dressing served with sticky rice and fresh vegetables. \*\*Gluten free is on request\*\*



#### \$29.95 GF S3. LARB PEDD

Minced duck with shallot, scallion, cilantro, culantro, garlic seasoned with roasted rice powder-fish sauce dressing served with sticky rice





**S4.STEW BEEF NOODLES SOUP \$21.95** 

Rice noodles soup with beef, stewed beef, honeycomb tripe, beef meatballs, bean sprout and Chinese broccoli



**S5. GAI YANG** \$19.95

Grilled marinated chicken served with sticky rice



**S6. NAM KHAO TOD \$21.95** 

Crispy rice mixed with sour pork sausage, peanut, ginger, shallot, scallion, cilantro, culantro



**S7. KHAO PIAK SEN \$19.95** 

Noodles soup with pork spare ribs, soft pork, pork sausage, scallion, cilantro, culantro and fried shallot



S8. MEE KA TI \$18.95

Spicy coconut curry with rice noodles, minced chicken, egg, peanut, onion served with green lettuce, bean sprout, cabbage



#### **S9. MOK NOR MAI \$18.95 GF**

Esan style steamed bamboo with herbs, pork belly, onion, mushroom wrapped in banana leaf served with sticky rice



# DEEP FRIED



#### F1. PORK SPRING ROLLS

Eggs, carrots, mushrooms, glass noodles, bean sprout, onion \*\*Dipping sauce contains peanuts\*\*

E	CLI	VE DAI	NCAKI
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F3. MOO YOR (STEAMED OR FRIED) Black pepper pork meat loaf

F4. PORK JERKY Marinated Pork Strips

F5. CRISPY PORK BELLY

F6. MOO COOK FOON Esan style fried marinated pork neck

**F7. CHICKEN WINGS** 

**F8. SOFT SHELL CRABS** 

F9. CRISPY WHOLE TILAPIA

\$11.95

\$10.95

\$11.95

\$12.95

\$15.95

\$18.95

\$12.95

\$16.95

\$19.95

# GRILLED









**G1. NEUR YANG** Esan style Grilled marinated ribeye \*\*Cooked medium rare\*\*

G2. KOR MOO YANG Grilled marinated pork neck. \*\*Contains dairy\*\*

G3. MOO YANG Grilled marinated pork. \*\*Contains dairy\*\*

**G4. GRILLED CHICKEN LIVER** 

**G5. GRILLED SQUID** 

\$18.95

\$18.95

\$15.95

\$12.95

\$18.95





### PAPAYA SALAD



#### **HUG ESAN PAPAYA SALAD** \$29.95

Choice of P1.Tum Thai or P3.Tum Plara

Pork jerky, pork sausage, sour pork sausage, pork rinds, salted egg, vermicelli noodles, bean sprouts, cabbages

#### **CHOOSE SPICY LEVEL**

No spicy = 0 / Mild = 2 / Medium = 5 / Spicy = 10 / Thai Spicy = 15 /

#### **ADDITIONAL PROTEINS**

- \$5 Salted black crabs, raw or cooked shrimps, chicken feet
- \$4 Pork sausage (Moo Yor), sour sausage, salted egg



#### TUM THAI GF



The traditional Thai style shredded green papaya with carrots, tomatoes, green beans. It comes with various flavors from sweet to sour

P1. TUM THAI P With peanut and dried shrimp

\$17.95

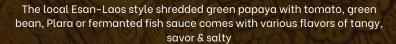
P2. TUM THAI KAI KEM

**P3** 

\$18.95

With salted egg, peanut and dried shrimp

#### TUM PLARA GF



P3. TUM PLARA

\$17.95

P4. TUM PLARA POO DUM With salted black crabs

\$18.95

P5. TUM PLARA GOONG SOD With raw shrimps

\$18.95

P6. TUM PLARA TEEN GAI

\$18.95

P7. TUM PLARA KORAT

\$18.95

P8

With chicken feet

With peanut, dried shrimps and carrot

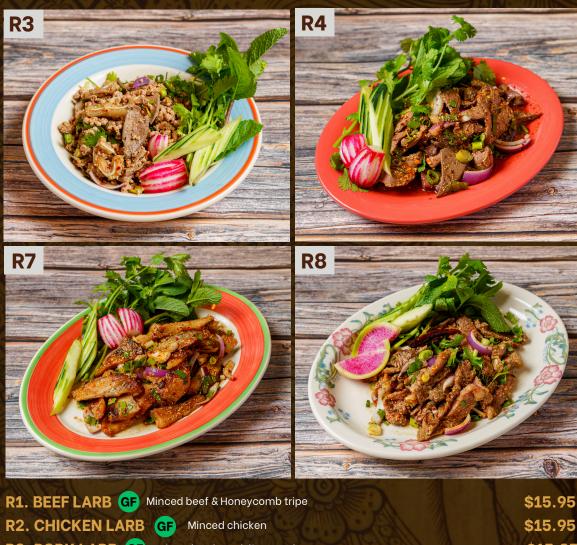
\$18.95

P8. TUM SUA PLARA With vermicelli noodles and pork rinds





Larb is Esan style salad served warm with shallot, scallion, cilantro, culantro seasoned with roasted rice powder-fish sauce dressing



	<b>V_0.70</b>
R2. CHICKEN LARB GF Minced chicken	\$15.95
R3. PORK LARB GF Minced pork, pork liver, pork ear	\$15.95
R4. PORK LIVER LARB GF Cooked to medium rare temperature	\$15.95
R5. MUSHROOM LARB GF	\$15.95
R6. SUP NOR MAI GF Bamboo shoot larb	\$15.95
R7. KOR MOO NAM TOK Grilled marinated pork neck larb	\$22.95
R8. NEUR NAM TOK Grilled ribeye larb cooked to medium rare temperature	\$22.95

#### **CHOOSE SPICY LEVEL**

No spicy = 0

Mild = 2 \_\_\_\_\_\_

Medium = 5 🍠

Spicy = 10 \_\_\_\_\_

Thai Spicy = 15 🍠

# SALAD



**R9. YUM MOO YOR** \$15.95

Pork sausage salad with tomato, onion, celery seasoned with spicy lime dressing



R10. RAW SHRIMPS SALAD \$14.95 GF

Raw shrimp salad with spicy lime dressing



SOUP \$16.95

#### **BASED ON PORK BROTH SOUP**

(Choice of): Pork spare rib / Beef / Chicken / Chicken feet / Vegetables / Mushroom



TOM ZABB SOUP GF

Mushroom, scallion and tomato



DILL SOUP GF

Mushroom, scallion, pumpkin and cabbage



**BAMBOO SOUP GF** 

Mushroom, pumpkin and Cha-Om



**MUSHROOM SOUP GF** 

Scallion and pumpkin





### COMBO SET (SELECT 1 DISH FROM EACH CATEGORY)

1ST DISH: MAIN ENTRÉE (SERVE WITH STICKY RICE)



**SET PLA PAO \$66.95** 



**SET NEUR YANG \$50.95** 



SET GAI YANG \$48.95



**SET MOO YANG \$47.95** 

#### **2ND DISH: PAPAYA SALAD**



TUM THAI GF P



TUM PLARA GF



TUM SUA PLARA GF



#### **3RD DISH: SIDE**

- PORK SPRING ROLLS
- CHIVE DUMPLINGS
- MOO YOR TOD
- MOO YOR NEUNG
- PORK JERKY
- CHICKEN WINGS
- GRILLED CHICKEN LIVERS
- YUM MOO YOR
- RAW SHRIMPS SALAD
- BEEF LARB GF
- CHICKEN LARB GF
- PORK LARB GF
- PORK LIVER LARBGE
- MUSHROOM LARB GF
- BAMBOO LARB GF

#### (CHOICE OF MEAT FOR SOUP)

PORK RIBS, CHICKEN, CHICKEN FEET, BEEF, MUSHROOM, VEGETABLES

- TOM ZABB SOUP GF
- DILL SOUP GF
- BAMBOO SOUP GF
- MUSHROOM SOUP GF



## CRISPY DUCK





- **C1. CRISPY DUCK FRIED RICE** With egg, onion, scallion, cilantro
- C2. CRISPY DUCK GREEN CURRY GF
  Spicy coconut curry with bamboo, eggplant, bell pepper, basil. Served with Jasmine rice \$29.95
- **C3. CRISPY DUCK SWEET BASIL SAUCE**

\$29.95

\$29.95

With broccoli, pumpkin, bell pepper and onion. Served with Jasmine rice



## SOFT SHELL CRAB





- C4. SOFT SHELL CRAB PAPAYA SALAD

\$29.95

With carrot, tomato, green bean, peanut and dried shrimp. Served with Jasmine rice

C5. SOFT SHELL CRAB SWEET BASIL SAUCE

With broccoli, pumpkin, bell pepper and onion. Served with Jasmine rice

\$29.95





D1. CRAB FRIED RICE with egg, onion, scallion, cilantro

\$23.95

D2. BASIL CRISPY PORK Basil, onion, bell pepper. Served with Jasmine rice

\$23.95

D3. KANA CRISPY PORK Chinese broccoli, garlic as mild spicy served with Jasmine rice

\$23.95

(CHOICE OF PROTEIN FOR D4-D8)

Vegetable

\$18.95

Chicken / Beef / Shrimp

\$19.95

**D4. PAD KA PROW** Sweet basil sauce with minced meat, garlic and basil. Served with fried egg and Jasmine rice (Minced pork also available)

D5. GREEN CURRY GF Spicy coconut curry with bamboo, eggplant, bell pepper. Served with Jasmine rice

D6. FRIED RICE Egg, onion, scallion, cilantro

D7. PAD SEE EW Rice noodles, egg and Chinese broccoli

**D8.** PAD THAL GF P Rice noodles, egg, peanut, bean sprout, scallion





### SIDE ORDER

- \$3 JASMINE RICE, KANOM JEAN
- \$3 STICKY RICE, FRIED EGG, STEAMED RICE NOODLES
- \$5 PORK RINDS, FRESH OR STEAMED VEGETABLES



### BEVERAGE

- \$3 COKE, DIET COKE
- \$3 HOT TEA: GREEN TEA, GINGER TEA
- \$6 THAI ICED TEA
  THAI ICED COFFEE
  LEMON THAI ICED TEA
  ( NO ICE ADD +\$1)
- \$6 COCONUT JUICE

BYOB CORKAGE FEE BEER \$1/BOTTLE WINE \$5/BOTTLE



### DESSERT



\$10 HOMEMADE P
COCONUT ICE CREAM



\$7 COCONUT PUDDING (3CUPS)

**BUSINESS DAYS:** 

FRIDAY - WEDNESDAY (CLOSED ON THURSDAYS)

12.00PM. - 9:00PM.

(LUNCH BREAK 3:30PM. - 4:30PM.)